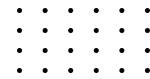
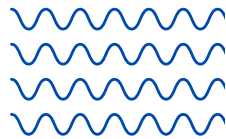


# SATURDAYS IN SPARTA



*Be a part of the rhythm that brings our streets to life by sponsoring Saturdays in Sparta, where your support directly transforms our downtown into a vibrant stage for local talent and a destination for our entire community.*



## Sponsorship Packages:

*Choose your level. Share your brand. Detailed benefits for each level are shown on the back.*

### Headliner - \$5,000

- Become our **OFFICIAL SEASON MUSIC PRESENTER**. Your name will be synonymous with the event!

### Opening Act - \$2,000

- Become a **PREMIER SPONSOR**. Includes your logo/name on the stage banner and a "shout-out" during the peak Saturday crowd.

### Soundcheck - \$1,000

- Includes your logo/name on the stage banner and all print and social media

### Backstage Pass - \$500

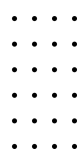
- Includes your logo/name on the stage banner and newspaper ads

### Roadie - \$250

- Includes your logo/name on newspaper ads

### Front Row - \$100

- Includes your logo/name on our website and a social media thank you



Connect your brand with music lovers, families, and culture seekers in a festive, high-energy setting as Sparta "comes alive" on Saturdays this summer!

Your sponsorship covers 7 different events that include our **Music On Main** concerts and our **Saturdays in the Park** programs.

#### Contact:

Kalin Allen

336-816-2456

[kalin@alleghanyartscouncil.org](mailto:kalin@alleghanyartscouncil.org)



# Sponsorship Benefits

## Front Row:

- Your name or logo featured on our website
- A social media “Thank You” post

## Roadie - all of the above plus:

- An event T-shirt
- Your name or logo in our newspaper ads

## Backstage Pass - all of the above plus:

- Your name or logo on the stage banner (small)

## Soundcheck - all of the above plus:

- Your name or logo on the stage banner (medium)
- Your name or logo on our Saturdays in Sparta rack card

## Opening Act - all of the above plus:

- Your name or logo on the stage banner (Large)
- A shoutout on the stage during the band introduction
- Dedicated booth space to promote your business

## Headliner - all of the above plus:

- Your own stage banner featuring your logo as the presenting sponsor

# We have a great lineup this year!

## Music on Main

- June 6<sup>th</sup> - **8 Track Minds** - the 70' dance party band that rocked Sparta last July!
- July 4<sup>th</sup> - **The Entertainers** - R&B and Beach Music sure to have everyone dancing!
- August 1<sup>st</sup> - **Empire Strikes Brass** - a BrassFunkRock band with a thumping rhythm section & rich horn arrangements
- September 5<sup>th</sup> - **Della Mae** - a Grammy-nominated all-women bluegrass/Americana band

## Saturdays in the Park

- June 20<sup>th</sup> - **Gearshot & Biggins** - Classic hard rock
- July 18<sup>th</sup> - **XcentriX** - Classic rock and blues
- August 15<sup>th</sup> - **Back to School Bash** - crafts and more for the kids!