

Alleghany Arts Council Presents  
**Backwoods Beat**  
**Music & Art Festival**  
 Sparta, NC  
 June 25, 2022 - 10am to 5pm



The Alleghany Arts Council presents:  
 Backwoods Beat Music & Art Festival. We honor  
 and memorialize the late T.J. Worthington, a local  
 artist, writer, and music supporter.

**SHOW OVERVIEW**

The show is centrally located in the heart of Sparta,  
 NC, a quaint growing mountain town in Alleghany  
 County, not far from the Blue Ridge Parkway. This  
 event is close to restaurants, a brewery, coffee  
 shops and music venues.

Since 2017, The Backwoods Beat Music & Art  
 Festival has centered around two well-known  
 musical headliners. They conduct singing,  
 songwriting, and performance workshops on  
 Saturday. The headliners then perform in the  
 evening to sold out crowds at Muddy Creek Music  
 Hall.

On Saturday we have many singer-songwriters  
 perform at various venues within walking distance  
 or with a free shuttle.

Dilly Dally Alley is our wonderfully immersive  
 children’s music and arts activity area adjacent to  
 the show’s boundary.

A vigorous marketing campaign for Backwoods  
 Beat Music & Art Festival is in place and has been  
 growing since our inception.

**JURYING PROCESS**

In 2019, we expanded our scope to include a juried  
 art show, with a boutique of 27 Juried Artisans.  
 We are looking for no more than 50 Artisans of the  
 highest quality of work and presentation for our  
 annual event.

The jury will be comprised of artists, gallery  
 owners, and Arts Council board members. All  
 applicants will be juried to assure the highest  
 quality of work and presentation. There will also be  
 a limited number of invited artists to help ensure a  
 cohesive event.

Please do not send your booth fees along with your  
 application and application fee. Once our jury  
 process is complete, you will be emailed our  
 decision and information for submitting the booth  
 fee will be provided. See IMPORTANT dates below.

**ARTIST AMENITIES**

indoor restrooms • artist Lounge with water &  
 snacks • volunteer unloading • free convenient  
 parking • ample 10’-0” x 10’-0” booth space •  
 volunteers for restroom breaks • complimentary  
 lunch delivery from nearby restaurants.

**CHECK IN AND SET UP**

Setup and check-in will begin at 7:00am. Set up and  
 break down instructions will be included with  
 acceptance information.

Application & Booth Info	Important Dates:
Application Fee \$20 (due with application)	Application Deadline: May 10, 2022
Single Booth Fee \$80, due after acceptance	Notification: on or before May 15
Double Booth Fee \$145, due after acceptance	Event: June 25, 10-5pm, setup 7am

Mail completed application, \$20 application fee, and photos to:  
**Alleghany Arts Council • PO Box 962 • Sparta, NC 28675 | Questions: [brenda@yourdoorandmore.com](mailto:brenda@yourdoorandmore.com)**

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Thank you for your interest in participating in **Backwoods Beat Music & Art Festival**. To help ensure exhibit/exhibitor quality, we have established some rules and regulations. To participate in our event, you **MUST** consent to the following:

- All work must be original, handcrafted, and created by the artists themselves. Kits, imports, and mass-produced items are not permitted.
- All applications require **three images of your work and one image of your booth**. Photos will not be returned.
- Application fee is nonrefundable.
- NO subletting or sharing of space.
- Artists are responsible for paying NC sales tax and must be able to produce the NC Sales & Use Certificate.
- All exhibit booths must be clean of trash during the show. Trash areas will be designated.
- All tents must be no more than 10'-0" x 10'-0"
- All display and artwork must remain within booth parameters.
- Water and Electricity is not available at your booth area; generators are not permitted.
- Exhibitors are required to secure their tents with weights against wind, rain, etc.
- Staking into the pavement is NOT be permitted.
- The category/medium juried must be your work. All exhibited products must be like in style and quality. Questionable products will be asked to be removed.
- Items sold must be in keeping with the event's family environment. The Committee reserves the right to ban or dismiss any exhibit or products that is deemed offensive.
- No personal amplification of music or distracting audio permitted.
- No pets are allowed in your booth space.
- No smoking or vaping in or around your booth space. A designated smoking area will be identified.
- This is a rain or shine event; no refund for inclement weather.
- If the event is cancelled, your application and booth fee will be deferred to the 2023 Backwoods Beat Music & Art Festival.
- Personal/Business Liability insurance is **STRONGLY** encouraged to protect your property.
- **Backwoods Beat Music & Art Festival** presented by the Alleghany Arts Council does not insure the property of any exhibitor or artist. All exhibitors and artists participate, as independent contractors, at their own risk.
- No refunds for no-shows. Contact us if you have extenuating circumstances!

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**Application**

Name \_\_\_\_\_  
 Business Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone for day of event \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 Website \_\_\_\_\_  
 Social Media handles \_\_\_\_\_

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NC Sales & Use Tax number \_\_\_\_\_  
 Product Description in detail \_\_\_\_\_

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Artist Signature \_\_\_\_\_  
 Date \_\_\_\_\_

**Category/Medium**

*(select all that apply)*

- Sculpture
- Metal
- Wood
- Ceramics
- Mixed Media
- Digital Drawing
- Printmaking
- Jewelry
- Painting
- Photography
- Literary
- Other, explain

Are you willing to demonstrate your work?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Have you previously participated in this show?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Have you filled out and signed the application?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Have you included three images of your work and one image of your booth?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Have you included the application fee? Checks made to: Alleghany Arts Council	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Booth size requested	<input type="checkbox"/> Single \$80	<input type="checkbox"/> Double \$145

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