

Alleghany Arts Council Presents

**Backwoods Beat**  
MUSIC & ARTS  
FESTIVAL



## Art on Main

**Location: Sparta, NC**

**Date: June 22, 2019 - 10am til 5pm**

**Backwoods Beat Festival** is a weekend of music and arts in beautiful Sparta, North Carolina honoring and memorializing the late T.J. Worthington, a local artist, writer, and music supporter.

Our 2019 concert headliners are **Matraca Berg** and **Mary Gauthier**, who are conducting workshops and performing at Muddy Creek Café in the evenings of June 21 and 22. In addition, there will be other singer-songwriters performing throughout the town on Saturday, June 22nd with an added location for children's activities.

The Alleghany Arts Council is proud to announce the addition of a boutique Juried Art Show featuring no more than 50 juried artists.

### **SHOW OVERVIEW:**

In an effort to continually expand our festival, the Alleghany Arts Council is including a juried art show as an integral part of the Backwoods Beat Festival (BBF).

The show will be centrally located in the heart of Sparta, NC, a quaint, growing mountain town in Alleghany County, not far from the Blue Ridge Parkway. This event will be in close proximity to downtown restaurants, a brewery, coffee shops and music venues. A vigorous marketing campaign for

BBF is in place. There will be a children's activities/art area adjacent to the show boundaries. We will also have a demonstration area and all artists are encouraged to participate.

### **SHOW AMENITIES:**

Indoor Restrooms • Artist Lounge • Free Convenient Parking • Water & Snacks • Complimentary lunch delivery from nearby restaurants.

### **THE JURYING PROCESS:**

The jury will be comprised of artists, gallery owners, and Arts Council board members. All applicants will be juried to assure the highest quality of work and presentation. There will also be a limited number of invited artists to help ensure a cohesive event.

### **CHECK IN AND SET UP:**

Setup and check-in will begin at 6:00am. Set up and break down instructions will be included with acceptance information.

### **APPLICATION AND BOOTH FEES:**

Early-bird Application Fee

*(must be postmarked by 4/31):* \$15

Application fee after 4/31: \$25

Booth Fee \$50 due after acceptance

Mail completed application and slides/photos to:

**Alleghany Arts Council • PO Box 962 • Sparta, NC 28675 | Questions: [info@alleghanyartscouncil.org](mailto:info@alleghanyartscouncil.org)**

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## Art on Main Application

Thank you for your interest in participating in **Art on Main**. To help ensure exhibit/exhibitor quality, we have established some rules and regulations. To participate in our event, you **MUST** observe the following:

- All work must be original, handcrafted, and created by the artists themselves. Kits, imports, and mass-produced items are not permitted.
- All applications require **4 images of your work and one image of your booth**.
- Application fee is nonrefundable.
- NO subletting or sharing of space is permitted.
- Each exhibitor is responsible for collecting the NC State Sales Tax.
- All tents must be white and all display and artwork must remain within booth parameters.
- Exhibitors are required to secure their tents against wind, rain etc.
- Staking into the pavement will NOT be permitted.
- Artists are responsible for their own display and any damage it may cause. All tents must be properly weighted.
- No personal amplification of music or distracting audio permitted.
- This is a rain or shine event; no refund for inclement weather.
- Completed application and images must be submitted.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Email: \_\_\_\_\_

Category applied for: \_\_\_\_\_

Artist Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Are you willing to demonstrate your work? (please circle one): YES NO

**Category/Media** (please select)

- Sculpture
- Metal
- Wood
- Ceramics
- Mixed Media
- Digital Drawing
- Printmaking
- Jewelry
- Painting
- Photography
- Literary
- Other

Mail completed application and slides/photos to:

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**Application and Booth fees:**

Early-bird Application Fee \$15 (must be submitted by 4/31)  
Application fee after 4/31 \$25  
Booth Fee \$50

**Important Dates:**

Deadline: May 1, 2019  
Notification: on or before May 15  
Payment due upon acceptance